

# Master of Science in Communications and Information Management

## Plan for Students Starting in Fall 2011 – 1 Year Program

**NOTE:** There are 8 required core courses and 4 electives for a total of 12 courses. Students must take at least 2 MSCIM electives. Two electives may be taken from other disciplines. Courses are offered 1 evening a week from 6 – 10 pm or online except as noted.

### FALL SEMESTER: October 24 – December 17, 2011 (Take Both the A & B Course)

- A. CIM 603 Professional Communications Strategies
- B. CIM 605 Business Intelligence

### FALL SEMESTER: January 2 – February 25, 2012 (Take Both the A & B Course)

- A. CIM 610 Business Information Strategy in a Global Environment
- B. ELECTIVE

### SPRING SEMESTER: February 27 – April 21, 2012 (Take Both the A & B Course)

- A. CIM 601 Theories of Communications
- B. CIM 634 Strategies of Fiscal Management

### SPRING SEMESTER: April 30 – June 23, 2012 (Take Both the A & B Course)

- A. CIM 607 Applied Research Strategies
- B. CIM 640 Strategic Innovation

### SUMMER SEMESTER: June 25 – August 18, 2012 (Choose Two Electives)

- A. ELECTIVE
- B. ELECTIVE

### SUMMER SEMESTER: August 20 – October 13, 2012 ( Take the A Course and Choose One Elective )

- A. CIM 670 Capstone
- B. ELECTIVE

### Typical Elective Course Options:

- CIM 612 Information Design & Usability Testing
- CIM 621 Designing Effective Websites
- CIM 642 Project Management
- CIM 654 Knowledge Management
- CIM 655 Advanced Graphic Design and Visual Communications
- CIM 656 Strategies for Network Security
- CIM 658 Strategies for Information Management

**Note: All courses, including on-ground classes, will utilize online learning tools such as the Angel classroom.**